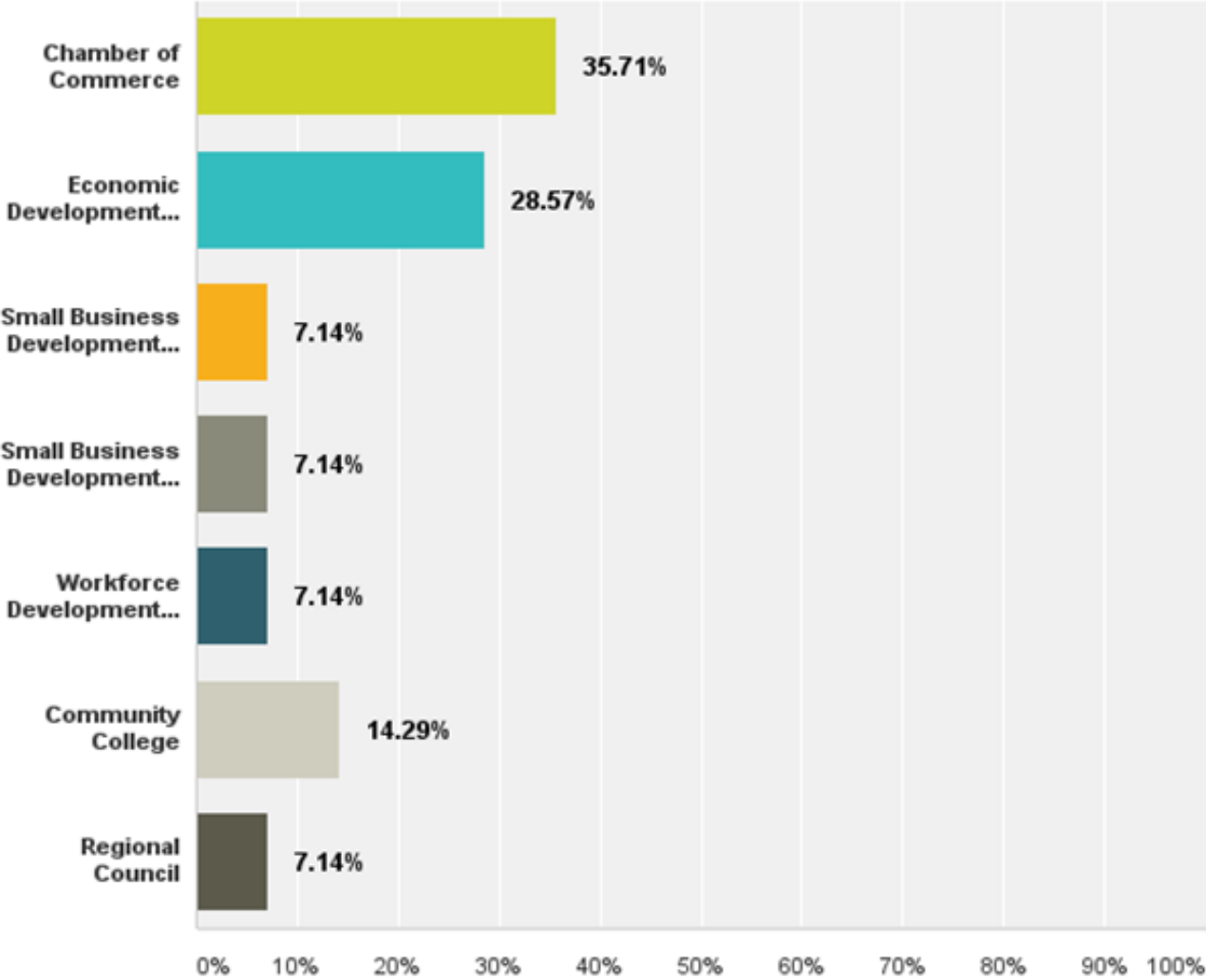


# Upper Shore Regional Council 2014 - 2015 Collaborative Needs Assessment Survey Results

## Q2 Type of Organization



### Q3 Top 5 services that your organization provides

Answer Choices	Responses
1.	100.00%
2.	100.00%
3.	100.00%
4.	87.50%
5.	87.50%

#	1.
1	Runs the Chesapeake Heritage & Visitor Center
2	Researched Based Information for Agriculture
3	Educational Breakfast/Lunch Meetings
4	facilitate annual the Mid Shore Comprehensive Economic Development Strategy process and coordinate project implementation
5	Job Retraining for Dislocated Workers
6	Agriculture inquiry assistance
7	Business Education
8	Access to bachelor's, master's and doctoral degrees from partner institutions
9	Educational Outreach
10	AAA degree program s
11	Career Counseling
12	Retention & Expansion Program to existing businesses
13	Access to capital - revolving loan fund
14	Environmental planning, policy
15	Business Retention
16	community based education
17	Government Administrative
18	Education
19	networking
20	Free one on one Business Counseling
21	Geographic information system s technic al services
22	Technology Commercialization's
23	Networking Opportunities
24	Business retention and expansion services

#	2.
1	Promotes Queen Anne's County for internal and external visitors
2	Assist with the implementation of broadband deployment plans and continues to partner with the Maryland and Broadband Cooperative (the five regional councils created the MdBC in 2006)
3	Job Training for Economically Disadvantaged Adults
4	Nutrient Management assistance
5	Advocacy
6	Meeting space for government education, non-profit organizations
7	Recertification's for private pesticide and nutrient management credits
8	Certificates both credit/non-credit
9	Job search support
10	Attraction
11	Access to resources through coordination with other partner agencies
12	GIS & geospatial consulting
13	Business Attraction
14	Youth development opportunities
15	Planning and zoning
16	Library and Information Retrieval Services
17	Website, face awareness
18	Training for business owners
19	3d community visualization
20	Innovative Initiative funding
21	News and Education
22	Business attraction and start up
#	3.
1	Coordinates county promotion with county organizations
2	Researched based information for Horticulture –Master Gardeners
3	Legislative Information & Review Sessions
4	Assist with federal funding. The MSRC is a federally recognized U.S> Dept. of Commerce – Economic Development Administration (EDA) Economic Development District
5	Job training for economically disadvantaged youth
6	Master Gardner program
7	Networking
8	Career support for people wishing to change careers or who need additional education
9	Consultation for homeowners/farmers for best management practices
10	Onsite contract training
11	Employer job advertisement
12	Site selection
13	Education
14	STEM & environmental education

15	Permitting assistance & advocacy
16	Consultation and education to agriculture producers
17	Economic development activities with County appointed Advisory Board
18	Largest employer in Kent County
19	Seminars
20	Assistance in putting together business plans
21	Social media and webpage development services
22	Business mentoring
23	Support
24	Workforce development programs (macro-level)
<b>#</b>	<b>4.</b>
1	Handles social media for county tourism (website, Facebook, Twitter, etc)
2	Researched based information for Natural Resources
3	Marketing /Advertising opportunities
4	Partner with the Eastern Shore Entrepreneurship Center in supporting its purpose to stimulate and support entrepreneurship (MSRC created ESEC in 2004)
5	Discretionary Grants for Services for Unemployed and Economically disadvantaged
6	Foo programs
7	Marketing
8	In house identification of pests and diseases for the homeowner
9	ABE/ESL
10	Academic advising
11	Workforce Dev. Services
12	Promotion
13	Sustainability, renewable energy planning & projects
14	Business funding
15	Health and wellness education
16	Community out reach
17	Leads group
18	Assistance in developing business financing
19	Crime analysis and mapping
20	Advertising opportunities
21	Marketing and branding of Caroline County as a business friendly community
<b>#</b>	<b>5.</b>
1	Provides support to the Historic Stevensville Arts * Entertainment District
2	Researched based information for Family and Consumers
3	Member Recognition vi a Ribbon Cuttings, Open Houses, Excellence in Business Awards
4	Support the Eastern Shore Regional GIS Cooperative (ESRGC) - a partnership between the M SRC, T CCLES and Salisbury University. ESRGC is s an organization that seeks to provide access to GIS technology, data, technical support, and training to the local governments of Maryland's Eastern Shore
5	Contracts for Services for Unemployed and Economically Disadvantaged

6	Education
7	Consultation
8	Regulation Liaison for MDA
9	Dual Enrollment with local high schools
10	Employment services
11	Marketing partnership opportunities
12	Assistance with process
13	Archaeological consulting (terrestrial & marine)
14	Site selection
15	Nutrient management plans
16	Environmental sciences
17	Committee involvement
18	Marketing assistance
19	Youth STEM education programs
20	Referrals
21	Advising county and town governments on business-friendly policies and incentives

**Q4 In which geographic areas would you like to collaborate to promote county, regional, state-wide, or multi-state goals:**

#	Responses
1	Shore counties
2	We work in the county, Eastern Shore, State of M D and work with DE
3	Cecil , Carol i ne, Queen Anne's & T al bot Counties
4	continued from #3 above: 6) continue to partner with Shore Gourmet, Inc. to promote and assist value-added agriculture and specialty food businesses in the region (MSRC created in 2006) 7) provide governance of the regional transit project Maryland Upper Shore Transit (MUST) - MUST is a regional five county coordinated transit system that services the citizens of Caroline, Dorchester, Kent, Queen Anne's and Talbot Counties. The MSRC operates as a cooperative regional planning and development agency within Caroline, Dorchester and Talbot Counties. With that being stated the MSRC has programs that work with the other regional councils in the state that serve other rural counties. Several programs operate in all or many of the Eastern Shore counties, ie. broadband, Eastern Shore Entrepreneurship Center, Eastern Shore GIS Cooperative, Shore Gourmet, Maryland Upper Shore Transit (MUST)
5	Caroline, Dorchester, Kent, Queen Anne's and T al bot Counties
6	Upper shore, Kent Co
7	My collaboration efforts would be directed to Dorchester County, though they could certainly impact outside the County.
8	I am open to working in any geographic area as we can serve anyone.
9	Cecil County
10	dorchester,talbot,kent,caroline and queen anne's
11	Talbot, Caroline, Dorchester, Kent and Queen Annes Counties
12	Entire Eastern Shore

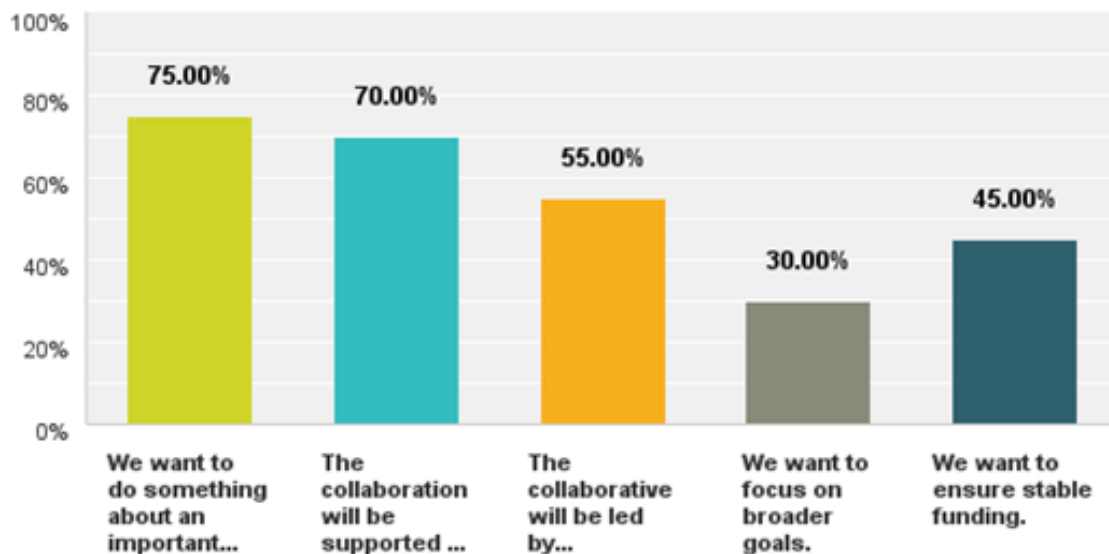
13	Regional and multi -state.
14	All of the above.
15	Regional and multi -state
16	Cecil, Kent and Queen Anne's Counties
17	Upper, middle and lower Eastern Shore
18	Eastern Shore
19	In the MidShore Region
20	5 Upper Shore Counties of Caroline, Dorchester, Kent, QA and Talbot
21	No restrictions on service areas
22	Mid & Upper Shore
23	Caroline County and Eastern Shore
24	Definitely the Mid-Shore region, but also the Upper Shore region as well. Possibly also the Lower Shore.

**Q5 In which area do you see the most services overlap among partner organizations?**

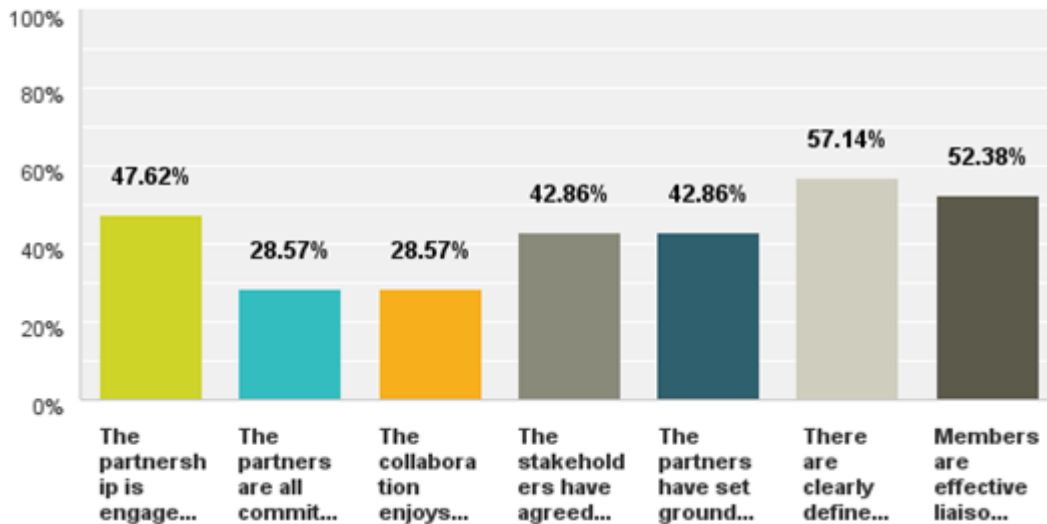
#	Responses
1	Promoting the shore as a region
2	we all work together
3	Grant & loan programs
4	In many areas services or programs are offered by more than one source. The key is to collaborate and partner to fully utilize the resources of the organizations that are assisting. Economic development and assistance to resource-based businesses are two areas where there are many partners and the more collaboration and communication that exist the better the outcomes.
5	Economic Development: state, county, regional councils and towns all trying to accomplish the same goals.
6	Agricultural services
7	Within Dorchester, Cambridge offers the greatest partner overlap.
8	Higher education options with other universities and colleges and not duplicating services.
9	Not sure
10	being the only community college in these 5 counties there really is no service overlap
11	Employer job advertisement
12	There is a great deal of duplication particularly on a local level regarding economic development. If we could leverage resources, maybe our budgets could stretch a little further.
13	County workforce placement and state. Business counseling.
14	Environmental education and environmental planning/policy.
15	Marketing and Workforce Development
16	unsure
17	Business planning groups
18	Education, workforce development, and entrepreneurship
19	Most services do overlap, it's difficult not too.
20	Kent, QA and Talbot

21	Not sure
22	Business Mentoring
23	I see mutual support more than overlap with partner organizations working together to provide specific services.
24	Job training. There seem to be so many different agencies providing job training and duplicating services. I've also observed that training being provided to unemployed Caroline residents does not align with the types of jobs we have in our county. We have many manufacturing jobs and customer service jobs, but none seem to be training in these areas.

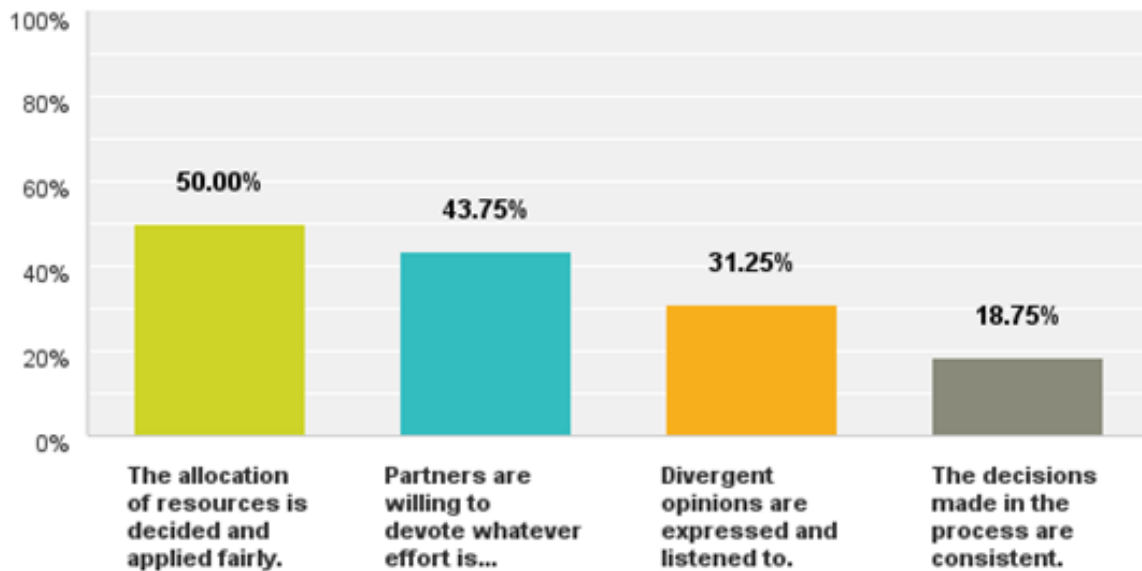
### Q6 Which of the following reasons would you consider to form a collaboration?



**Q7 Which of the following are most important with regards to collaborative partnerships? (check up to 3)**

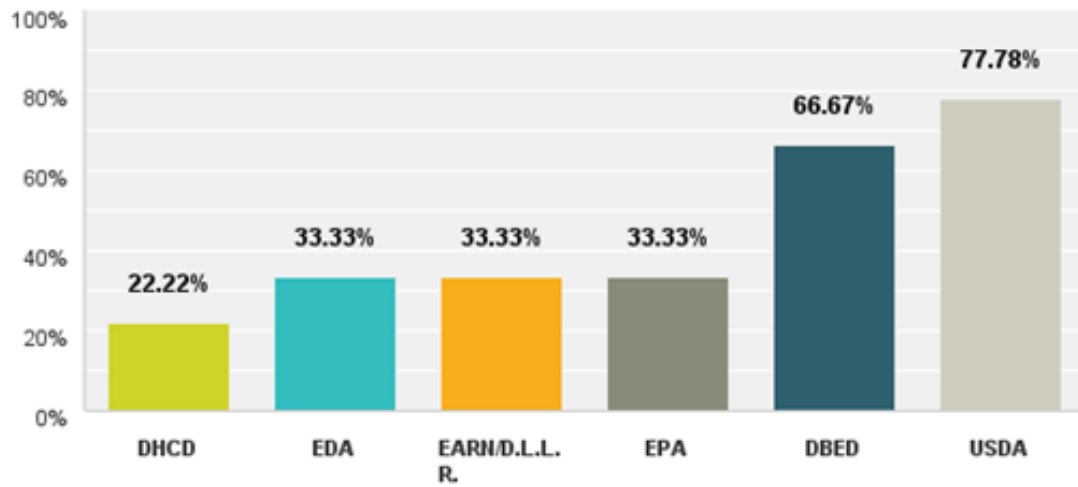


**Q8 Which of the following concerns makes you most apprehensive regarding collaborating?**





**Q9 Are there any specific grants that you would like to collaborate on for joint funding?**



### Q10 Which of the following would be your ideal collaborative partners?

